

Final Version

General Membership Meeting

October 28th, ARBA Convention Room W2

- ❖ NSFRC President Hannah Ramirez called the meeting to order at 8:15am

- ❖ Announcement of Youth Show Winners
 - Best of Breed with a JR Black Doe – Nehemiah Jesko
 - Best Opposite of Breed with a JR Chocolate Buck– Nehemiah Jesko

- ❖ NSFRC Secretary Hollie Kremer read the General Membership Meeting minutes from 2023 ARBA Convention
 - Motion to approve meeting minutes as read by Karen Waldrop
 - Seconded by Kaitlin Konnick
 - Approved by General Membership
 - Statement made that all finalized Board of Director’s meeting minutes are posted on the NSFRC website

- ❖ President Report-Hannah Ramirez: Thank you to everyone for a great show yesterday and today. Thank you for running rabbits, people that helped with the booth set up, photography, livestreaming, etc.

- ❖ Secretary’s Report-Hollie Kremer: Thank you everyone for supporting my while I was in the Secretary’s position. Please offer the same grace you allowed me to Risa as she transitions into the secretary’s position.

- ❖ Treasurer’s Report-Roxanna Dabney: Total in accounts is \$31,183.55; Checking has \$26,425.60; Paypal has \$241.93 and Youth Scholarship Fund has \$4516.02

- ❖ Director Reports-None

- ❖ Committee Reports:
 - Lifetime Committee Report: Person of the Year (Achievement Award) - Speech prepared by H. Ramirez to award Gordon Williams the 2024 Walter B. Garland Lifetime Achievement award (was to be awarded at nationals but neither Gordon nor Hannah was present) Gordon Williams was presented with his award and thanked everyone.
 - Standards Committee Report: By Gordon Williams - Blues will be going up for presentation. Marked improvement from last year.
 - Scholarship Committee Report: (Chair Bill Brockman) Read by Hollie Kremer – The Scholarship committee gladly presents Kaitlin Konnick the Youth NSFRC \$1000 scholarship. Kaitlin is well deserving in all her accomplishments in and outside of the rabbit world. We know you will continue to do great things!
 - C&BL Committee Report: (Chair M. Daniel) Read by Lisa Summey - Proposed C&BL revisions have been submitted & reviewed by the committee per ARBA regulations, and all revisions that conform to both ARBA & NSFRC rules / CBLs have been included in the

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packet being passed around for review. Watch for a ballot regarding these proposed revisions after Convention.

- Auditing Committee Report: By Vernon Brown – So little to report because the treasure is amazing! Relationship between secretary and treasurer has been very open, so helpful and very transparent.
- Election Committee Report: Suzel Bozada-Deas – Passed out report from survey that was sent out to the membership in early fall
 - Lots of wasted money on postage and not getting many ballots back is one of the main reasons to go to online voting.
- Youth Committee Report: Jo Mladjenovich - Youth event was Saturday evening and went well. Planning an art show at FoxCon for the Youth.
 - Member asked what age ranges are considered youth? Ages 0-18.
- Newsletter Committee Report: Victoria Lanter – Three newsletters this year. If there is something you want to see, share, send it in. Pictures from convention/other shows. Email is silverfoxnewsletter@gmail.com
- Guidebook Committee Report: (Chair Mike Peterson) Read by Hannah Ramirez - I have the guidebook converted to word files for ease of updating. Next step is to see which files need updated and if any files need added.
- Awards Committee Report: Heather Sheaffer – Passing out a survey of what the membership wants to see for awards. Working with Marketing to be cohesive on designs. Looking forward to FoxCon awards.
- Marketing Committee Report: Lisa Summey – We just had a wonderful marketing campaign for convention. As we have switched chairs, our goal is to make sure we are offering quality products to our members at an affordable price. We feel we have succeeded in doing that. The second goal is to offer more variety than what was previously offered, including color options and merchandise. This too, we feel was a goal met. The third goal was to work closely with awards committee for a more cohesive design for National and Convention shows. So, what's next? Plan is to have future merchandise with NSFRC logo and for specific shows available on the website. We have one design for FoxCon and would like to come up with another. We were also tasked with coming up with a theme for FoxCon and we came up with The People's Breed. Please reach out if you have an item you would like to see offered by the marketing committee.
- IT and Website Committee Report: Kara Perez – Set back with a member having a natural disaster. Website backbone started. Need Help, can be more graphic than coding; creating images and publishing articles.
- National Bid Committee Report: Hannah Ramirez - The show committee reviewed the 2 bids submitted for 2026 Nationals (GA, WA). The committee unanimously recommended a PNW nationals for 2026 in WA. The NSFRC BOD voted to conditionally approve the location of 2026 nationals based on the location of 2026 Convention. If 2026 goes to NV, then 2026 Nationals will go to GA. If 2026 goes to SC, then 2026 Nationals will go to WA. We were informed that 2026 Convention will go to Reno, NV, so 2026 Nationals will be

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held in Dalton, GA on March 6-8 weekend, 2026. We were also informed that 2027 Convention will be held in Greenville, SC, and the BOD is discussing approving 2027 Nationals for WA. We are still accepting bids for 2027 Nationals through July 2025.

- Sweeps Committee Report: Vernon Brown is replacing Mike Peterson as chair. Sweeps is a huge undertaking. Teamwork and delegating is going to be very important. Looking to delegate to multiple people on the committee. Talking points from Mike Peterson - Final sweeps numbers have been reported & are on the website. I did not have time to get awards ordered for handout at convention & will get them mailed out asap.
- Social Media Committee Report: (Chair Haily Kuhn) Read by Hannah Ramirez - I hope that everyone is having a great time in Kentucky and congratulations to all the winners! In the last year, the social media team has done a phenomenal job with our outreach efforts. And before we get to the statistics, I want to give a massive shout-out to Kara Perez, Lisa Summey, Kacy Knapp, Callie DeHaven, and Kelly Cosenza; for all of your hard work to make our page great! Within in the last year, our facebook page has had an organic reach of over 25,000, which is an increase of 38.1%. The number of times people visited our page was down by 6.9% for a total of 14,100 visits. Lastly, we had 342 new followers which is 10.9% lower than last year. With the help from the membership sharing our posts, we can reach more of an audience and encourage more breeders to join our club. We ask that if anyone from our committees would like to have a post made, please submit them to: socialmedia@nsfrc.com. We do require a photo or a graphic that can draw more attention to your post. If there is anyone who may be interested in joining our committee; please contact Hannah Ramirez or myself, we are always looking for people who have an artistic side or a knack for writing. We are hoping to bring more educational posts, seminars with top breeders and judges, throwbacks in our breed history, and much, much, more! Wishing everyone safe travels home!
- Mentoring Committee Report: Nancy Wollam – Waiting for website to get this committee up and running
- ❖ Open Best of Breed Winners
 - Margaret Funk won both Best and Best Opposite for Open with her black silver foxes.
- ❖ Referral Awards
 - Each year we give out referral awards to the top three memberships who bring in new members
 - This year the top three were Suzel Bozada-Deas with 12 memberships won a \$75 visa gift card, Vernon Brown with 9 memberships won a \$50 visa gift card and Hannah Yost with 6 memberships won a \$25 visa gift card.
- ❖ Auction
 - Monday at 11am
 - Animals and pedigrees are available for viewing at 10:30am
 - Looking at a formal committee
 - Margaret Funck asked if her No Place animal, but #6 in fur could be in the auction
 - Hannah motioned yes, Kara Perez seconded
 - General membership thought yes, since it placed in fur

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- Motion disbanded
- ❖ Livestock Conservancy
 - Vernon continues to work with the Livestock Conservancy on behalf of the national club.
 - They are just as excited as we are on figuring out how to graduate us off of the conservancy listing and set the standard for other rabbit breeds.
- ❖ Motion to end the meeting by Kara Perez
 - Seconded by Jonmarc Truesdale
 - Meeting adjourned at 9:35am